

EduFin Summit 2022

Center for Financial Education and Capability



Financial Education, a key lever for inclusive growth.

El EduFin Summit 2022 reúne a los mejores profesionales para debatir cómo las capacidades financieras digitales pueden promover el crecimiento inclusivo y sostenible.

📺 ONLINE
 📅 29 y 30 de septiembre
 🐦 @bbvaedufin #BBVAEduFinSummit
🕒 4:00 pm (UTC +2 España) / 9:00 am (UTC -5 México)
 🌐 bbvaedufin.com

SEPTEMBER 29TH, 2022

Madrid (Ciudad BBVA) (all session can be followed vía live streaming)

🕒	MADRID (UTC +02:00)	CIUDAD DE MEXICO (UTC -05:00)	
3:00 pm	NA		Welcome Coffee
3:55 - 4:00 pm	8:55- 9:00 am		Welcome and Housekeeping Announcements
4:00 - 4:20 pm	9:00- 9:20 am		Opening
4:30 - 5:15 pm	9:30- 10:15 am		Digitization and financial education: a key combination for inclusive growth Digital financial capabilities are a key element for inclusive growth.
📺 5:15 - 5:30 pm	10:15 -10:30 am		Coffee break
5:30 - 6:30 pm	10:30- 11:30 am		Discovering a new digital financial education: cryptocurrencies, fintech and cybersecurity New financial assets such as cryptocurrencies, new digital channels and social networks pose challenges in relation to trust, security or fraud prevention. The new financial digital practices have attracted the interest of a whole new sector of the population. If we use this moment well, we have the opportunity to inspire a new digital financial education.

SEPTEMBER 30TH, 2022

Ciudad de Mexico (Torre BBVA Mexico) (all session can be followed vía live streaming)

🕒	MADRID (UTC +02:00)	CIUDAD DE MEXICO (UTC -05:00)	
NA	8:30 am		Welcome Coffee
3:55 - 4:00 pm	8:55- 9:00 am		Welcome and Housekeeping Announcements
4:00 - 4:20 pm	9:00- 9:20 am		Opening
4:30 - 5:15 pm	9:30- 10:15 am		How financial capabilities can be an enabler of digital financial inclusion Financial education and capabilities provide a powerful tool to promote inclusive growth, as it facilitates digital financial inclusion. Financial education and financial inclusion go hand in hand, as they are mutually reinforcing. So financial education is also a key resource in addressing financial exclusion, which can worsen inequality. This is vital to making our world more socially sustainable.
5:15 - 6:00 pm	10:15 - 11:00 am		The data revolution at the service of financial capabilities Artificial intelligence, machine learning and big data play a vital role in supporting financial capabilities by creating products and services to help consumers improve their financial health and build resilience to financial shocks.
📺 6:00 - 6:15 pm	11:00 -11:15 am		Coffee break
5:30 - 6:30 pm	10:30- 11:30 am		The role of financial education in mobilizing capital towards sustainable finance New financial assets such as cryptocurrencies, new digital channels and social networks pose challenges in relation to trust, security or fraud prevention. The new financial digital practices have attracted the interest of a whole new sector of the population. If we use this moment well, we have the opportunity to inspire a new digital financial education.
7:00 - 7:15 pm	12:00 - 12:15 pm		Closing remarks
EduFin Fest Closure			
NA	1:00 - 2:15 pm		Advisory Council Meeting Luncheon